Beacon 39192

NC5 Political Check List

*Initials of person completing task

C L	Attach checklist to Order						
CL	Include copy of Wide Orbit contract						
(H	Include copy of Client order						
CL.	Include copy of Check(s)						
M	Political form is included in file						
•	Copy of invoice (stapled above checklist)						
	Copy of refund checks (if applicable)						

ORDER

39192 Order / Rev: Orders 07952077 Alt Order #: BEACON CENTER Product Desc: WTVF 3629 Estimate: Fran Berg Primary AE: 03/19/13 - 03/25/13 Flight Dates: 03/15/13 / 03/15/13 Sales Office: WADC Original Date / Rev: National Sales Region: Order Type: **GENERAL National Media** Agency Name: Cash **Buying Contact:** Billing Type: Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 815 Slaters Lane Agency Commission: 15% Alexandria, VA 22314 **Beacon Center** Advertiser Name: New Business Thru: 02/28/14 Demographic: A35-64 Order Separation: 00:30:00 PO04 **Product Codes:** Advertiser External ID: P2 Priority: Agency External ID: AGY, POL, ISS Revenue Codes:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/25/13	25	\$20,550.00	\$17,467.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	25	\$20,550.00	\$17,467.50	0.00
Totale	25	\$20,550,00	\$17,467.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVF	34%	\$20,550.00
Market	100%	\$60,441.18

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	' 0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln Ch Start E	nd Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 WTVF 03/19/13 03	3/22/13 M-F 6a-7a	СM	6a-7a	-TWTF	:30	4	\$750.00P2	0.00 NM	4	\$3,000.00
	M-F 6a-7a									
6A NEWS		1/DAY								
Start Date End	<u>i Date</u> <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 03/18/13 03/	24/13 -TWTF	4	\$750.00	0.00						
E 2 WTVF 03/25/13 03	3/25/13	СМ	6a-7a	M	:30	1	\$750.00P2	0.00 NM	1	\$750.00

Print Date: 03/15/13 09:29:21

Page 2 of 3

Order / Rev: Alt Order #:

Flight Dates:

39192

07952077

03/19/13 - 03/25/13

Advertiser:

Beacon Center

Product Desc:

BEACON CENTER

Estimate:

3629

WTVF

				_			L C		Data Dri	Rtg Type S	:note	Amount
Ln Ch	Start	End	Inventory Code M-F 6a-7a	Break	Start/End ⁻	I ime Days	Len Spo	บเร	Rate Fit	Nig Type C	pota	Amount
			M-F 6a-7a									
6A NE\	₩S				D-4-	Detine				1		
	art Date	End Date 03/31/13	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
Week: 03 E 3 WTVF			Sat AM News 6a-	9a CM	558a-9a	S-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
			Sa 6a-9a	DATE OF	10							
	A NEWS	End Data	Weekdays	RATE CH Spots/Week	Rate	Rating						
<u>St</u> Week: 03	<u>art Date</u> 3/18/13	End Date 03/24/13	S-	1	\$500.00	0.00						* 450.00
E 4 WTVF	03/24/1	3 03/24/13	Sun AM News 6a	-8a CM	558a-8a	S	:30	1	\$450.00P2	0.00 NM	1	\$450.00
CUMA	A NEWS		Su 6a-8a	RATE C	HG							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 03	3/18/13	03/24/13	S	1	\$450.00	0.00	.20	2	\$450.00P2	0.00 NM	2	\$900.00
E 5 WTVF	03/19/1	3 03/22/13	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-TF	:30	2	φ400.00F2	0.00 1410	_	4000.00
ELLEN	1		W-r Sp -4 p	1/DAY								
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
Week: 03		03/24/13	-TF	CM	\$450.00 3p-4p	0.00 M	:30	1	\$450.00P2	0.00 NM	1	\$450.00
E 6 WTVF	- 03/25/	13 03/25/13	M-F 3p-4p M-F 3p-4p	Civi	ο μ τρ							
ELLEN	1				D.d.	Define				1		
	tart Date	End Date 03/31/13	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
Week: 03		13 03/22/13	M-F 430p-5p	CM	428p-5p	WTF	:30	3	\$600.00P2	0.00 NM	3	\$1,800.00
L / 00101	00,20,	.0 00,111.	M-F 430p-5p									
INSID		F 1 D-4-	Mookdaya	1/DAY Spots/Week	Rate	Rating						
<u>Si</u> Week: 0	tart Date 3/18/13	End Date 03/24/13	<u>Weekdays</u> WTF	3	\$600.00	0.00						
		13 03/22/13	M-F 6p-7p	CM	6p-630p	-TWTF	:30	4	\$1,130.00P2	0.00 NM	4	\$4,520.00
OD NE	-1A/C		M-F 6p-630p	1/DAY	(6:00 PM-6:3	30 PM)						
6P NE	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 0	3/18/13	03/24/13	-TWTF		\$1,130.00	0.00	.00	4	\$1,130.00P2	0.00 NM	1	\$1,130.00
E 9 WTV	F 03/25/	13 03/25/13		CM	6p-7p (6:00 PM-6:3	M 30 PM)	:30	1	\$1,130.0002	0.00 14141	•	φ1,100.00
6P NE	-ws		M-F 6p-7p		(0.00 1-101-0.0	JO 1 141/						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		03/31/13	M		\$1,130.00 557p-7p	0.00	:30	1	\$2,700.00P2	0.00 NM	1	\$2,700.00
E 10 WTV	F 03/24/	13 03/24/13	Sun CBS Prime 60 Minutes	op-/p Civi	997h-1h		.00	·	4 [1, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2,			
60 MI	N		OG WIII I I I I									
	tart Date	End Date	Weekdays S	Spots/Week	<u>Rate</u> \$2,700.00	Rating 0.00				•		
Week: 0		03/24/13	M-Sa 10p-1035p		10p-1035p	W	:30	1	\$1,500.00P2	0.00 NM	1	\$1,500.00
E II VVIV	F 03/20/	15 05/20/10	M-Sa 10p-10-35	ip, Su 10p-10-3								
	NEWS		M. dadam	Spots/Week	Rate	Rating						
<u>S</u> Week: 0	Start Date	End Date 03/24/13	<u>Weekdays</u> W		\$1,500.00	0.00						
			M-Sa 10p-1035p	, Su 10pGM	10p-1035p	S-	:30	1	\$980.00P2	0.00 NM	1	\$980.00
			M-Sa 10p-10-35	5p, Su 10p-10-	30							
	10P NEW Start Date	S <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
_)3/18/13	03/24/13	S-	1	\$980.00	0.00			4.50.000	0.00.1114	,	\$900.00
		/13 03/20/13	M-F 1035p-1135		1035p-1135	5p -TW	- :30	2	\$450.00P2	2 0.00 NM	2	φουυ.υυ
1 577	ERMAN		M-F 1035p-113	5p 1/DAY								
	Start Date	End Date	Weekdays	Spots/Week		Rating						
Week:	03/18/13	03/24/13	-TW		\$450.00	0.00 5p M	- :30	1	\$450.00P2	0.00 NM	1	\$450.00
E14 WT\	/F 03/25	/13 03/25/13	3	CM	1035p-113	η	.50	'	Ţ 1.00.001 A		•	

Print Date: 03/15/13 09:29:21

WTVF

Page 3 of 3

Order / Rev: Alt Order #:

Flight Dates:

39192

07952077

03/19/13 - 03/25/13

Advertiser:

Beacon Center

Product Desc:

BEACON CENTER

Estimate:

3629

Amount Rate Pri Rtg Type Spots Break Start/End Time Days Len Spots **Inventory Code** Ln Ch Start End M-F 1035p-1135p M-F 1035p-1135p LETTERMAN Rating Spots/Week Rate <u>Weekdays</u> Start Date End Date M-----\$450.00 0.00 Week: 03/25/13 03/31/13 \$520.00 \$520.00P2 0.00 NM -TWTF--:30 1 4p-430p E 15 WTVF 03/19/13 03/22/13 M-F 4p-430p CM M-F 4p-430P ADD. **4P NEWS** Rating <u>Weekdays</u> -TWTF--Spots/Week End Date Rate Start Date 0.00 \$520.00 Week: 03/18/13 03/24/13 \$20,550.00 Totals 25

Rep Order# EC'd Yes 7952077 Ver# 3 Status Revised

WTVF-TV NASHVILLE TN

Agency

Agency C/P1/P2/E Flight Dates Hiatus Weeks

ALEXANDRIA, VA 22314 /P1/P2/E 285/514/3629

03/19/2013 - 03/25/2013

) BEACON CENTER

Traffic Order#

Printed:

03/15/2013 8:19 AM 03/15/2013 8:18 AM

l of

Shawing Buylines: All Lines Last Received:

() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office Sales Office (

Salesperson () WASHINGTON) FRAN BERG

Salesperson Phone# 202-872-1155

202-872-8745

Salesperson FAX#

- CONTRACT COMMENT -

Phone# Fax# Buyer Estimate# Product Advertiser Station

> TRACEY ROBINSON BEACON CENTER

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

REV ORD TO SHOW RATE CHGS ON LNS 3,4. CX 1X LN 5 & ADD NEW PLS CFM, THANKS! BRITTNEY IN 16. CNT TTL REM THE SAME

							LT
7	თ	* 'J	*	*	N	H	Ŀ'n
ĸ	TU, F Buy	SU 8A Sales Remark: V3 Comment Ch	SU 6A- Sales Remark: V3 Comment Ch	SA 6A- Sales Remark: V3 Comment Ch	x	TU-F Buyl	Day
3P-4P	F 3P-4P EIIEN Buyline Comment: 1/DAY	8A-930A lemark: lent Changeo	6A-8A .emark: .ent Change	6A-9A emark: ent Change	6A-7A	6A NEVENTER 6A-7A 6A NEVENTER 1/DAY	Time
ELLEN	ELLEN t: 1/DAY	SU 8A-930A CBS SUN MORN Sales Remark: V3 CX 1X 3/24 V3 Comment Changed, Spots/week Changed	SU 6A-8A SUN 6A NEWS Sales Remark: V3 RATE CHG V3 Comment Changed, Rate Changed	SA 6A-9A SAT 6A NEWS Sales Remark: V3 RATE CHG V3 Comment Changed, Rate Changed	6A NEWS	6A NEWS	Program
y., ***	a parameter and a second se	gy ny ny tropina ara-da-da-da-da-da-da-da-da-da-da-da-da-da	The American September of September (1997)	and Theorem a management of the second	·	20	
: 30	:30	:30	:30	:30	:30	. :30	Len
\$450.00	\$450.00	\$750.00	\$450.00	\$500.00	\$750.00	\$750.00	Rate
03/25-03/25	03/19-03/22	03/24-03/24	03/24-03/24	03/23-03/23	03/25-03/25	03/19-03/22	Dates
щ	Ю	0	щ	μ	ш	μΔ 	Spots/Week
н	μ	0	, .	H	н	₽ ! ! !	# of Weeks
ъ.	2	0	н	щ	щ	 	Total Spots
\$450.00	\$900.00	\$0.00	\$450.00	\$500.00	\$750.00	\$3,000.00	Total Cost
						! ! ! !	Daypart

EC a too	ECIA Vec	Dan Ordar#	
•	10000	7952077	
		Ver# 3	
		Status Revised	
		Traffic Order#	
Chausing Buylings: All I ince	Last Received:	Printed:	
inec	03/15/2013 8:18 AN	03/15/2013 8:19 AN	

AM AM

2 of 3

!	Fax#	Estimate# Buyer Phone#	Station V Advertiser Product	
 	Ļ'n	¢#	n W tiser	
	Day	3629 TRACEY ROBINSON	TVF-TV NASHVIL) () BEACON C BEACON CENTER	
	Time	OBINSON	Station WTVF-TV NASHVILLE TN Advertiser () BEACON CENTER Product BEACON CENTER	
\$40 ME THE SEA SEA SEA SEA SEA SEA SEA SEA SEA SE	Program		N ER	
		Agency C/P1/P2/E 285/514/3629 Flight Dates 03/19/2013 - 03/5 Hiatus Weeks	Agency () NATIONAL N 815 SLATERS LANE ALEXANDRIA, VA	
1	Len	03/19	NATIO VTERS I	
1 1 1	Rate	285/514/3629 03/19/2013 - 03/25/2013	() NATIONAL MEDIA RESEARCH 815 SLATERS LANE ALEXANDRIA, VA 22314	nonc.
	Dates	3	PLANNING	Showing Buyunes: 1 th Bines
1	Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	g
-	# of Weeks	-44:		
1	Total Spots	202-872-1155 202-872-8745) WASHINGTON) FRAN BERG	
	Total Cost	.155 ?745	E NO	

Daypart

*16	15	14	13	12	H	10	9	œ	!
TU-F 4P- Sales Remark:	ĸ	TU-W Buyl	SA	z	SU	z	TU-F Buyli	W-F Buyli	
4P-430P emark:	1035P- 1135P	W 1035P- LETTE 1135P Buyline Comment: 1/DAY	10P-1030	10P-1030	6P-7P	6P-630P	F 6P-630P 6P NEV Buyline Comment: 1/DAY	430P-5P INSIDI Buyline Comment: 1/DAY	! ! !
4P NEWS V3 ADD.	LETTERMAN	LETTERMAN t: 1/DAY	10P-1030P SAT 10P NEWS	10P-1030P 10P NEWS	60 MIN	6P NEWS	6P NEWS	INSIDE ED: 1/DAY	
,,, · · •		e i essim quin n	•••••••••••••••••••••••••••••••••••••••	To the State State		S - 64 - 6.	n nee har ye managa	N	
:30	:30	:30	:30	:30	: 30	:30	:30	:30	1
\$520.00	\$450.00	\$450.00	\$980.00	\$1,500.00	\$2,700.00	\$1,130.00	\$1,130.00	\$600.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
03/19-03/22	03/25-03/25	03/19-03/20	03/23-03/23	03/20-03/20	03/24-03/24	03/25-03/25	03/19-03/22	03/20-03/22	
щ	н	2	<u>1</u> 1	Н	μ	щ	42	ω	t ! ! !
щ	سا		ш	ш	щ	н	بر		
щ	,	N	بس ا	μ	ы	Н	45	ω	!
\$520.00	\$450.00	\$900.00	\$980.00	\$1,500.00	\$2,700.00	\$1,130.00	\$4,520.00	\$1,800.00	

V3 Added

--REPORT TOTALS--Report Totals: 25 / \$20,550.00

-SALES MONTHLY TOTALS-

Mar 13: 25 / \$20,550.00

COMPETITIVE Market Totals	Sales Totals: 25 / \$20,550.00 Station Totals: 25 / \$20,550.00 Lines not sent/rcld/rtrn: 0 / \$0.00	#	Station WTVF-TV NASHVILLE TN Advertiser () BEACON CENTER Product BEACON CENTER	Rep Order# 7952077 Ver# 3 S EC'd Yes
\$60,441				Status Revised
CABI UNKN WUXP		Agen Fligh Hiatı	Agency	
O 60 &		Agency C/P1/P2/E Flight Dates Hiatus Weeks	cy () NATIONAL MEDL 815 SLATERS LANE ALEXANDRIA, VA 22314	Traffic Order#
CBLA WKRN WZTV		285/514/3629 03/19/2013 - 03/	TIONAI RS LAN	
% 0 0		285/514/3629 03/19/2013 - 03/25/2013	() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi ALEXANDRIA, VA 22314 Salespers	L Showin
CBLB WNAB			ARCH P	Printed: Last Received: ing Buylines: Al
% % O			LANNING	F
INTA		Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	03/15/2013 8:19 AM 03/15/2013 8:18 AM ines
olo olo O O		Phone# FAX#		AM AM
NCFP 0 WTVF 3		202-872-1155 202-872-8745	WASHINGTON FRAN BERG	
3 % %		2. 2.	-tone	3 of

Books Demos

null RA3564

Rep Order# EC'd Yes 7952077 Ver#

Status Returned

N

Traffic Order#

Last Received: Printed: 03/14/2013 2:12 PM 03/14/2013 2:36 PM

Showing Buylines: All Lines

1 of

Phone# Buyer Estimate# Advertiser Station Product WTVF-TV NASHVILLE TN 3629 TRACEY ROBINSON BEACON CENTER) BEACON CENTER

Fax#

Flight Dates Agency C/P1/P2/E Hiatus Weeks ALEXANDRIA, VA 22314 /P1/P2/E 285/514/3629 03/19/2013 - 03/25/2013

Agency

() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi Sales Office (Salesperson (Salesperson Phone#) WASHINGTON) FRAN BERG

Salesperson FAX# 202-872-1155 202-872-8745

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS -

pls revise and resend. tnr, chrissy ln 4 Su 6a-8a per KM rate needs to be \$450. ln 3 Sa 6a-9a per KM rate needs to be \$500

								1	LT
	œ	7	σh	თ	* 4	<u>*</u>	N	<u>ا</u> بــا	L'n
Buy!	₩-F	ĸ	TU, F Buyl	SU	SU Station	SA Station	×	TU-F Buyl	Day
Buyline Comment: 1/DAY	430P-5P	3P-4P	F 3P-4P ELLEN Buyline Comment: 1/DAY	8A-930A	SU 6A-8A Station Remark:	SA 6A-9A Station Remark:	6A-7A	 F 6A-7A 6A NEV Buyline Comment: 1/DAY	Time
t: 1/DAY	INSIDE ED	ELLEN	t: 1/DAY	CBS SUN MORN	SUN 6A NEWS V2 per KM, rate needs to be \$450.	SAT 6A NEWS V2 per KM, rate needs to be \$500	6A NEWS	6A NEWS : 1/DAY	am
	:30	: 30	:30	: 30	: 30	:30	:30	:30	Len
	\$600.00	\$450.00	\$450.00	\$750.00	\$340.00	\$380.00	\$750.00	\$750.00	Rate
	03/20-03/22	03/25-03/25	03/19-03/22	03/24-03/24	03/24-03/24	03/23-03/23	03/25-03/25	03/19-03/22	Dates
	ω	1	2	ы	μ	щ	н	4.	Spots/Week
	ш	ш	Н		ш		щ	ь	# of Weeks
	ω	н	2	Н	щ	ц	ш	æ.	Total
	\$1,800.00	\$450.00	\$900.00	\$750.00	\$340.00	\$380.00	\$750.00	\$3,000.00	Total Cost
									Daypart

COMPETITIVE	Mar 13: 25 / Sales Totals: 25 Station Totals: Lines not sent/r	SALES MO	REPORT TOTALS Report Totals: 25	15	1 4	13	12	11	10	v		Phone# Fax# LT Ln	Station W Advertiser Product Estimate# Buyer	Rep Order# EC'd Yes
ŧ	\$2 / 25 clc	-SALES MONTHLY TOTALS	25 /	ĸ	TU-W Buyli	SA	z	. SU	ጃ	TU-F Buyli	1	Day	WTVF-TV NASHVILLE TN r () BEACON CENTER BEACON CENTER 3629 TRACEY ROBINSON	7952077
otals	00 0.00 550.0	TS-	\$20,550.00	1035P- 1135P	W 1035P- 1135P Buyline Comment:	10P-1030P	10P-1030P	6P-7P	6P-630P	6P-630P Buyline Comment:	1 1 1 1	Time	7 NASHVILLE TN BEACON CENTER)N CENTER SY ROBINSON	Ver# 2
\$60,441	90.00			LETTERMAN	LETTERMAN : 1/DAY	SAT 10P NEWS	10P NEWS	60 MIN	6P NEWS	6P NEWS 1/DAY		Program	~	Status Returned
CABL UNKN WUXP												Hiatus	Agency (81 Al Agency C/P1 Agency C/P1	Ti
0% 66% 0%												Hiatus Weeks	E C	Traffic Order#
CBLA WKRN WZTV				:30	:30	:30	:30	:30	:30	:30	1	Len	() NATIONAL MEDIA 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 285/514/3629 es 03/19/2013 - 03/2	#
V 0%				\$450.00	\$450.00	\$980.00	\$1,500.00	\$2,700.00	\$1,130.00	\$1,130.00	1	Rate	A I I ONAL MEDIA KESI ERS LANE DRIA, VA 22314 285/514/3629 03/19/2013 - 03/25/2013	Show
CBLB 0% WNAB 0%				03/25-03/25	03/19-03/20	03/23-03/23	03/20-03/20	03/24-03/24	03/25-03/25	03/19-03/22		Dates	() NATIONAL MEDIA RESEARCH FLAINING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 285/514/3629 es 03/19/2013 - 03/25/2013	Printed: 03/ Last Received: 03/ Showing Buylines: All Lines
INTA				ч	N	ц	щ	щ	Lu	41	1 1 2 2 1	Spots/Week # of		ဗ္ဗယ္
0%				ب	بــر	ш	н	 -4	Н	ы	1 6	# of	() 1 () 1 Phone#	PM
NCFP WTVF				ш	М	Þ	щ	щ		.4.	1 E	Total To) WASHINGTON) FRAN BERG # 202-872-1155	
P 0% F 34%				\$450.00	\$900.00	\$980.00	\$1,500.00	\$2,700.00	\$1,130.00	\$4,520.00	1 1 1 1 1 1	7otal Cost	TON G 1155	2 of 3

Daypart

Station WTVF-TV NASHVILLE TN Advertiser () BEACON CENTER Product BEACON CENTER Estimate# 3629

TRACEY ROBINSON

Demos Books

null RA3564

Fax# Buyer Phone#

> Ver# 2 Status Returned

> > Traffic Order#

Printed: 03/ Last Received: 03/1 Showing Buylines: All Lines 03/14/2013 2:36 PM 03/14/2013 2:12 PM

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (Sales Office (ALEXANDRIA, VA 22314 Agency C/P1/P2/E 285/514/3629 Salesperson Ph 191/191/2013 - 03/19/2013 - 03/25/2013 Salesperson Ph

Flight Dates Hiatus Weeks

Salesperson Phone# Salesperson FAX# 202-872-1155 202-872-8745

) WASHINGTON) FRAN BERG

3 of

Rep Order# EC'd Yes

7952077

Ver# 1

Status New

Buyer

TRACEY ROBINSON

Hiatus Weeks

Estimate# Phone#

Fax#

Station WTVF-TV NASHVILLE TN Advertiser () BEACON CENTER Product BEACON CENTER

Printed: 03/ Last Received: 03// Showing Buylines: All Lines

03/14/2013 2:32 PM 03/14/2013 2:12 PM

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (Sales Office (ALEXANDRIA, VA 22314 Agency C/P1/P2/E 285/514/3629 Salesperson Ph Phight Dates 03/19/2013 - 03/25/2013 Salesperson Ph Salesperson Phone# Salesperson FAX#) WASHINGTON) FRAN BERG 202-872-1155 202-872-8745

11 SU 6P-7P 60 MIN	10 M 6P-630P 6P NEWS	9 TU-F 6P-630P 6P NEWS Buyline Comment: 1/DAY	8 W-F 430P-5P INSIDE ED Buyline Comment: 1/DAY	7 M 3P-4P ELLEN	6 TU,F 3P-4P ELLEN Buyline Comment: 1/DAY	5 SU 8A-930A CBS SUN MORN	4 SU 6A-8A SUN 6A NEWS	3 SA 6A-9A SAT 6A NEWS	2 M 6A-7A 6A NEWS	1 TU-F Buyline	LT Ln Day Time Program	**************************************
							450	500				
:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	Len	49 AND 50 OF DISCRIMINATE SUBSIDIARY OF LETES ITS BROA
\$2,700.00	\$1,130.00	\$1,130.00	\$600.00	\$450.00	\$450.00	\$750.00	\$340.00	\$380,00	\$750.00	\$750.00	Rate	50 OF THE UNI INATE ON THE ARY OR DIVISI
03/24-03/24	03/25-03/25	03/19-03/22	03/20-03/22	03/25-03/25	03/19-03/22	03/24-03/24	03/24-03/24	03/23-03/23	03/25-03/25	03/19-03/22	Dates	49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT LETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
ц	J A	.4.	ω	μ	ю	1	ם	Н	μ	42.	Spots/Week	TES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND F RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMIN ATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
щ	₩	щ	н	Н	щ	 1	سر	H	Ъ	н	# of Weeks	TIONS C AND MUS INATE I REGARD
ш	ы	424	ω	j3	8	بس و	н	1-1	ш		Total Spots	OMMISSION T CONTAIN N ANY BROA TO RACE (
\$2,700.00	\$1,130.00	\$4,520.00	\$1,800.00	\$450.00	\$900.00	\$750.00	\$340.00	\$380.00	\$750.00	\$3,000.00	Total Cost	AL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ACTS WITHOUT REGARD TO RACE OR ETHNICITY.
											Daypart	ION CLAUSES.

Mar 13: 25 / \$20,550.00 Sales Totals: 25 / \$20,550.00 Station Totals: 25 / \$20,550.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE Market Totals \$60,441	REPORT TOTALS Report Totals: 25 / \$20,550.00SALES MONTHLY TOTALS	15 M 1035P- LETTERWAN 1135P	14 TU-W 1035P- LETTERWAN 1135P Buyline Comment: 1/DAY	13 SA 10P-1030P SAT 10P NEWS	12 W 10P-1030P 10P NEWS	Fax# LT Ln Day Time Program	Product BEACON CENTER Estimate# 3629 Buyer TRACEY ROBINSON Phone#	Station WTVF-TV NASHVILLE TN Advertiser () BEACON CENTER	Rep Order# 7952077 Ver# 1 Status New EC'd Yes
CABL 0 UNKN 6 WUXP C						'	All Agency C/P1/J Flight Dates Hiatus Weeks	Agency	Tra
. O 60 % %							ALEXANDRIA, VA 22314 Agency C/P1/P2/E 285/514/3629 Flight Dates 03/19/2013 - 03/2 Hiatus Weeks	() NATIONAL N 815 SLATERS LANE	Traffic Order#
CBLA WKRN WZTV		:30	: 30	:30	:30	Len	285/5 285/5 03/19/2(ATIONA ERS LA	,,,
0 0 0 0 00		\$450.00	\$450.00	\$980.00	\$1,500.00	Rate	08/15/2013 - 03/25/2013) NATIONAL MEDIA RESEARCH PLANNING LATERS LANE	Show
CBLB 0		03/25-03/25	03/19-03/20	03/23-03/23	03/20-03/20	Dates	ι,	SEARCH PLA	Printed: 03/ Last Received: 03/ Showing Buylines: All Lines
O 0 % &		/25	20	23	20			NNING	l: 0 ed: 0: All Line
INTA		ц	N	щ	щ	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office	03/14/2013 2:32 PM 03/14/2013 2:12 PM nes
olo olo		J ana	۳	Н	Н	# of Weeks	Phone# FAX#		PM
NCFP		ц	N	н	ы	Total	202-872-8745) WASHINGTON	
ପ କ ଧ କ		\$450.00	\$900.00	\$980.00	\$1,500.00	Total Cost	155 745	ON	2 of 2
						Daypart			

Books Demos

null RA3564

IATIONAL MEDIA	BESEARCH :	PI ANNINIA E	PLACEMENT, LLC
TO I VALLACIE INTERNAL	DECEMBER.	LEWINING &	FLAUCIVICIVI. LLC

WTVFTV - WTVF-TV

inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
				O-''	
03-15-13	31513BBWTVF-E	BI-BI-2013 3629	17.467.50		17,457.50

After Killy Mukphy 3pass

Check Total:

\$17,467.50

RECRIDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF LINKNOWN, CALL 800-523-2422

ORIGINAL DOCUMENT HAS A COLORED BACKGROUND PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPHINTED BORDER

NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, LLC

815.SLALEDO L ALEXANDRIA, VA 22314 815 SLATERS LANE

PAY EXACTLY********17,467*DOLLARS*AND*50*CENTS

WTVETV 474 James Robertson Parkway - Nashville, TN- 37219

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			D	ate:
· · · · · · · · · · · · · · · · · · ·	<u> </u>	TVE	.,		3/15/13
i, Jon Ferrell do hereby reque	est station time con	cerning the folk	owing issue:		:
Beacon Center		The state of the s	7 2	***************************************	11
	Time of Day,		7777		
Broadcast Length	Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	Sec Schedule	See Schedule	See Schedule
Total Charg	es:	7,467,51)	11-1-1	
his broadcast ti	me will be used by	Beacon Center			, , , , , , , , , , , , , , , , , , ,
Does the pr message re	ogramming (lating to any	in whole or political m	in part) c atter of na	ommunicate itional impor	"a tance?"
	□ Ves		. [□ No	•

Copyright © 2011 by the National Association of Broadcasters May Not Be Copied, Reproduced, or Further Distributed

MAR-17-2013 22:10

NAB Form PB-17 Issues

	the date(s) of the election(s) (if applicable	>):
For programming that "con importance," attach Agreed	nmunicates a message relating to any polit I Upon Schedule (Page 3)	ical matter of national
I represent that the paymer	nt for the above described broadcast time h	as been furnished by:
Beacon Center		
and you are authorized to ar	nnounce the time as paid for by such perso ther than an individual person, is:	on or entity. The entity
	ommittee; 🗌 an association; 🔲 or ot	her unincornorated group
agents of the entity are name	resses of the chief executive officers, directed below (may be attached separately): DISCRIMINATE OR PERMIT DISCR	
	IN THE PLACMENT OF ADVERTISIN	
gree to indemnify and hold I	narmless the station for any damages or lia may ensue from the broadcast of the abov ve-stated broadcast(s), I also agree to pr	e-requested
ertisement(s). For the abou nscript, or tape, which will	be delivered to the station at least	repare a script,
rertisement(s). For the above nscript, or tape, which will fore the time of the schedul	be delivered to the station at leasted broadcasts. IGNED BY ISSUE ADVERT.	ISER
rertisement(s). For the above nscript, or tape, which will fore the fime of the schedul	be delivered to the station at leasted broadcasts. IGNED BY ISSUE ADVERT. 703-683	ISER
vertisement(s). For the above inscript, or tape, which will ore the time of the schedul to the schedul Date	be delivered to the station at least ed broadcasts. IGNED BY ISSUE ADVERT. 703-683 Signature Co	ISER -4877 ntact Phone Number
vertisement(s). For the above inscript, or tape, which will ore the time of the schedul to the schedul Date	be delivered to the station at leasted broadcasts. IGNED BY ISSUE ADVERT. 703-683	ISER -4877 ntact Phone Number

WAR-17-2013 22:10